VASILIS ZISIS

AI-Augmented Product Developer | WordPress & Full-Stack Web Development

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PROFESSIONAL PROFILE

Web and product developer with professional WordPress experience and freelance work building plugins, websites, and full-stack applications. Collaborates with AI across research, planning, architecture, implementation, testing, and documentation. Combines user-focused product thinking with manual testing, automated checks, and iterative refinement.

CORE SKILLS

WordPress: Custom themes and plugins, Gutenberg/editorial workflows, admin interfaces, maintenance, performance, migrations and security practices

Web applications: React, Next.js, Astro, TypeScript, JavaScript, PHP, Laravel, Node.js, REST APIs, PostgreSQL, Prisma and MongoDB

Product & quality: UI/UX, responsive design, reusable components, data modeling, authentication and authorization, manual and AI-assisted tests, linting and type checking

AI-assisted delivery: Coding agents, collaborative planning, project instructions, context engineering, reusable skills, specialist review agents and documentation

PROFESSIONAL EXPERIENCE

Junior WordPress Developer — **Sep 2025 - Sep 2026**

- Developed, customized, and maintained WordPress sites, themes and plugins; supported performance, updates, backups, security and migrations.
- Translated Figma, Sketch and Adobe XD designs into responsive templates and interfaces; collaborated with designers, content creators and senior developers.
- Contributed to Laravel-based and other web applications, cross-browser checks, feature delivery and documentation.

Freelance Web Developer — **Mar 2022 - Present**

- Build WordPress solutions and full-stack web products, considering user journeys, administrator workflows, reusable UI and structured data.
- Coordinate AI-assisted research, planning, implementation, debugging, reviews and documentation; perform manual feature and edge-case testing alongside automated checks.
- Developed plugin tools for editorial checklists, client approval portals with protected files, and GA4 reporting within WordPress.

SELECTED WORK

CashContour | Personal finance application | Next.js, TypeScript, PostgreSQL · View project

Account-based income, expense and monthly planning workflows; server-side financial calculations, separated demo data and targeted regression tests.

Workout Trackr | Training log and progress analytics | Next.js, Prisma, PostgreSQL · View project

Strength, pace and interval tracking with progress charts, access-controlled records, an interactive demo and documented integration tests.

WordPress Plugin Suite | Editorial Workflow Manager · SignoffFlow · Cliredas · View project

Plugins supporting Gutenberg publishing readiness, private client approval workflows and Google Analytics 4 reporting inside wp-admin.

Studio PhotoCreation | Photography portfolio | Astro, TypeScript, Cloudinary · View project

Static-first portfolio with typed gallery content, responsive layouts, optimized media delivery and search metadata.

ADDITIONAL EXPERIENCE

Gardener | Vesta Holidays - Leptos | Aug 2017 - Aug 2025

Middle Rank Officer | Greek Army | Mar 2013 - May 2014

Customer Service / Store Manager Assistant / Technician Trainee | TheWEB Internet Cafe | Dec 2006 - Feb 2012

EDUCATION & CERTIFICATIONS

Education: Democritus University of Thrace - Department of History and Ethnology

Training: Coursework in JavaScript, TypeScript, React, Node.js, algorithms/data structures and full-stack development

Certifications: English Certificate of Competency (University of Michigan); Cambridge International Diploma in IT Skills (Standard)